

NOAH B. BRENNAN



# ABOUT

*I'm a Director & Designer based in Brooklyn with 10 years of experience creating impactful visual solutions for clients across multiple industries. From print to digital, content to collateral, in-house to agencies, I'm a versatile creative with a strategic focus on out-of-the-box solutions.*

# EXPERIENCE

## ***Contract & Freelance Senior Art Director / Designer***

**2022-**

Absolut, Bel Brands, Bud Light, Budweiser, Brooks Running, Carnival, Jameson, L'Oréal, Love Wellness, Malibu, Martell, Optimum Nutrition, Stella Artois & more

## ***Senior Designer - Crate and Barrel***

**2020-2021**

Spearheaded visual content creation for Crate and Kids, developing hundreds of high-performing assets across paid and organic. Established scalable design templates.

## ***Senior Art Director - Legacy Marketing***

**2019-2020**

Directed creative execution for beverage, CPG, and lifestyle brands across experiential marketing campaigns. Delivered comprehensive brand experiences including trade show designs, product launches, event collateral, and immersive consumer touchpoints.

## ***Art Director - FCB Chicago***

**2017-2019**

Developed integrated campaigns across diverse client categories through strategically driven visual storytelling. Led creative for major pitch campaigns and wellness clients, executing solutions across print, digital, UI/UX, OOH, B2B, and social.

## ***Associate Art Director - Intouch Solutions***

**2015-2017**

Designed HCP-focused marketing materials across multiple therapeutic areas including immunology, hematology, and dermatology. Led app redesign projects and produced comprehensive digital and print assets for physician education and engagement.

# EDUCATION

## ***Savannah College of Art & Design***

B.F.A., Advertising - Art Direction

# AWARDS

## ***Shutterstock's Pixels of Fury***

**2019**  
Winner

## ***Reggie Awards***

**2017**

Best Age-Specific Campaign  
(Silver) - Eyepowerment